



Call for Papers

2017 Conference:
Travel and Tourism Research Association, Europe Chapter
www.ttraeuropeconferences.com

**Embeddedness of Tourism Worlds:
Towards New Frontiers?**

ESTHUA-GRANEM, University of Angers, France

April 25th to 28th, 2017

TTRA is a leading international professional **research** association combining both **practitioners and academics** with an interest in tourism research. Founded in the USA, today TTRA has chapters in North America, Canada, Europe and now the Asia-Pacific. The Association provides networking and sharing opportunities for travel and tourism research professionals and has a strong, effective collaborative network.

We are pleased to invite **research focused practitioners (from destinations, tourism businesses or commercial research agencies) and the academic community** to submit their ideas and concepts for sessions and papers at the next meeting of **TTRA Europe Conference**.

Short Versions of Research Papers (Academic and Doctoral/PhD students):

If you wish to submit an **academic research paper**, please provide a 2000-4000 words short version of your Research Paper. Please follow the submission guidelines of the *Journal of Travel Research* on the format and also, please refer to the template below.

PhD/Doctoral students are invited to present advances (similar to Short Version of Research Paper) of their doctoral research project in order to stimulate discussion and feedback during the first day of the Conference.

Extended Abstract (Practitioners): If your paper is more **practitioner focused**, please provide a 1000-2000 word extended abstract with Title, Introduction, Method, Results and Conclusion and Relevance to Industry. Please provide three keywords.

All papers must be submitted via the submission website: ttra2017.sciencesconf.org

Conference registration fees: please, see our website www.ttraeuropeconferences.com

Registration: to be opened early November 2016

We invite papers from practitioners and academics that engage with the general theme:

Embeddedness of Tourism Worlds: Towards New Frontiers?

The embeddedness of tourism worlds in economic and social practices offers stimulating avenues for research aiming at better understanding the "blurred" boundaries of worlds which are often seen as opposite.

In particular, we invite practitioners and academics to debate about the following (non exhaustive) topics:

- professional and intimate worlds
- luxury and affordable worlds
- legacy and low-cost worlds
- business and leisure worlds ("bleisure")
- distant and close worlds
- physical and virtual worlds
- transactional and relational worlds
- trade and inclusive worlds

We welcome papers that adopt a theoretical or an empirical perspective on these topics. Presentations on other travel and tourism research topics are also **very** welcome

On your agenda!

Doctoral Seminar and TTRA European Board Member meeting: April 25th, 2017

- Deadline for submission to Doctoral Seminar: December 15th, 2016
- Notification of acceptance: February 15th, 2017

This pre-conference workshop for doctoral students is intended to present research work in progress, providing them feedback and support and allowing them to network with faculty and doctoral student peers.

Conference: April 26th and 27th, 2017

- Deadline for paper submission (Short Versions of Research Papers / Extended Abstract): November 15th, 2016
- Notification of acceptance: January 15th, 2017



Social events: April 28th, 2017

Questions regarding submissions or the conference may be directed to:
Europe-ttra2017@contact.univ-angers.fr

We are very much looking forward to meeting you in Angers in 2017!

Co-chairs of the Conference:

Patrick Legohérel (Esthwa-Granem, University of Angers, France)

Geoffrey Crouch (La Trobe University, Australia)

Fevzi Okumus (Rosen College, University of Central Florida, USA)

Doctoral Seminar Chair:

Mike Peters (University of Innsbruck)

Template (for Academics and Doctoral/PhD students):

Manuscript with NO identifier information

Title of your paper

Abstract

Key words (5 maximum)

INTRODUCTION

LITERATURE REVIEW

METHOD

RESULTS

CONCLUSION

REFERENCES (please refer to *Journal of Travel Research* guidelines)

<https://au.sagepub.com/en-gb/oc/journal-of-travel-research/journal200788#submission-guidelines>

